



Full Council

5 March 2018

Subject: To present the Corporate Plan (2016-2020) Action Plan Update

Report by:

Director of Resources

Contact Officer:

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Purpose / Summary:

1. To present to Members detail of key strategic activity completed during 2017/18 in support of delivery of the objectives of the Corporate Plan (2016-2010).
2. For Members to note the key activities to be completed during the remainder of the Plan's lifespan.

**RECOMMENDATION(S): 1. That Members note the completion of key activity detailed within the report which facilitates the delivery of the objectives of the Corporate Plan.
2. That Members note and support the planned activity to be completed during the remainder of the Corporate Plan's lifespan.**

IMPLICATIONS

Legal: None

Financial: FIN/149/18/SL.

Staffing: None

Equality and Diversity including Human Rights: None

Risk Assessment: None

Climate Related Risks and Opportunities: None

Title and Location of any Background Papers used in the preparation of this report:
[Corporate Plan 2016-2020 Council Report](#)
[Council March 2016 Corporate Plan \(2016-2020\) Action Plan Update](#)

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

1 Introduction

1.1 The Council approved its Corporate Plan 2016-2020, at the Full Council meeting of 3rd March 2016.

1.2 The Corporate Plan presents the vision for West Lindsey;

“West Lindsey to be seen as a place where people want to live, work, invest and visit.”

and identifies future priorities and outcomes which are based on evidence of assessments, surveys and key statistics such as deprivation and health related matters.

1.3 The Corporate Plan also details our values which guide our working:

- Delivering a surplus to re-invest
- Investing in communities
- Delivering customer focused priorities
- Generating growth

and sets out our approach based on the Entrepreneurial Model of:

- Investing in communities to help themselves and others
- A more commercial Council
- A modern, innovative and collaborative Council

1.4 The Corporate Plan contains six themes:

1. Open for Business
2. People First
3. Asset Management
4. Central Lincolnshire Local Plan
5. Partnerships
6. Excellent Value for Money Services

with a number of priorities and desired outcomes associated with each theme.

1.5 To ensure that the Corporate Plan remains a working document, a commitment was made to provide an annual update in relation to progress of key activity undertaken in support of the achievement of the Plan’s objectives.

1.6 At Full Council in March 2017, an update report was presented detailing activities, both strategic and operational, set in progress to achieve the Corporate Plan’s objectives. This report was well-received by Members.

- 1.7 Appendix One, attached to this report, provides Members with a further update. It provides an overview of the key strategic work activity completed since the launch of the Corporate Plan and work still planned for delivery during the remainder of the Plan's lifespan. The information is grouped under each of the Corporate Plan's themes.
- 1.8 The content of the document at Appendix One has been formulated following officer and Member input, obtained via workshops and structured discussions.
- 1.9 The recently re-constituted Programme Board provides oversight and governance of the key programmes of work underway in support of Corporate Plan priorities.

2. Highlights

- 2.1 A brief overview of activity completed under each of the Corporate Plan's themes is set out below.
- 2.2 Members will note the strong emphasis that has been placed on the '**Open for Business**' theme with a significant amount of regeneration and business growth related activity. This is in support of the Council's long-term objectives of attracting inward investment, enabling the growth of business in the District and facilitating housing-led economic growth.
- 2.3 Also worthy of mention is the range of activity completed to support our emphasis on '**Asset Management**' in the form of the Crematorium project taking significant strides forward; commercial property investments and the creation of additional car parking spaces in Gainsborough.
- 2.4 Under the '**People First**' theme, the Council has successfully launched its Selective Licensing scheme, supported the roll-out of defibrillators across the District, produced its Housing Strategy and held events in support of the Mayflower 400 commemorations.
- 2.5 In relation to the '**Partnerships**' theme, effective partnerships have been formed with a number of strategic partners to support delivery; commercial and regeneration focused joint ventures have been created and digital champions have been recruited across the District to enable access to digital and on-line services for those unable to, or lacking confidence in, using such technology. Additionally, the Council played an active role to shape the devolution agenda while this was under discussion across Lincolnshire.
- 2.6 The **Central Lincolnshire Local Plan** has been adopted and the Council has ensured that effective arrangements are in place to oversee delivery and that the District's interests are attended to. Neighbourhood Plans are fully supported and facilitated by the Council in the form of dedicated resource. Since the launch of the Corporate

Plan, 10 Neighbourhood Plans have been completed with more than 30 in progress.

- 2.7 A focus on service delivery and the adoption of alternative delivery models is evident within the '**Excellent Value for Money**' theme. Over the recent past the Council has established a trading company and purchased a staffing agency. Significant performance improvements have been witnessed in Development Management and Local Land Charges. Additionally, investment has been made in staff through customer service and financial awareness training.

3. Recommendations

- 3.1 Members note the completion of key activity detailed within the report, which facilitates the delivery of the objectives of the Corporate Plan (2016-2020).
- 3.2. Members note and support the planned activity to be completed during the remainder of the Corporate Plan's lifespan.